



Corporate Training

Bitcoin for Enterprises: Essential Knowledge and Skills

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I Course Description

This course provides a comprehensive exploration of Bitcoin, focusing exclusively on its necessity, technical foundations, and practical application. Organized into three units — **Why Bitcoin**, **What is Bitcoin**, and **How to Use Bitcoin** — participants examine the historical and economic problems Bitcoin addresses, its technical architecture as a solution, and hands-on practical methods for engaging with it securely.

The course emphasizes Bitcoin's unique value proposition, critiques alternatives, and promotes self-custody best practices. Designed for corporate training, this intensive program equips participants not only with the knowledge and skills to understand and utilize Bitcoin effectively, but also to educate others and act as Bitcoin ambassadors on behalf of their employer.

II Course Objectives & Outcomes

By the end of the course, participants will be able to:

- Explain the historical context and economic problems that necessitated Bitcoin's creation.
- Describe the technical components and underlying principles of Bitcoin.
- Demonstrate how to securely acquire, store, and transact with Bitcoin.
- Analyze the economic and game-theoretic incentives that sustain the Bitcoin network.
- Evaluate Bitcoin's role in the global financial system and its potential future developments.

III Delivery Mode & Team Sizes

The course is delivered through a combination of synchronous and asynchronous online learning. Participants receive access to a private, dedicated community application hosting all lectures, exams, additional resources, and ongoing support.

Live & Synchronous	Scheduled sessions featuring live instruction, demonstrations, and activity-driven participation with world-class Bitcoin educators.
On-Demand & Asynchronous	Reading materials, tutorial videos, recommended resources, and standard operating procedures available for self-paced learning.
Private Community Platform	All course materials, exams, and one year of ongoing mentor support hosted within a dedicated private app.

In-Person (49+ Attendees)

On-site training at the business location is available for groups of 49 or more participants.

Participants are expected to attend all sessions and complete exams in a timely manner. Asynchronous exams are unlocked following each unit and must be completed before the next session.

MENTOR ASSIGNMENT BY COHORT SIZE

Attendees	Mentors	Notes	Pricing
3 – 5	2	—	\$7,200
6 – 9	3	—	\$12,400
10 – 18	4	Includes Ben Perrin	\$18,900
18+	3+	Includes Ben Perrin + 1 mentor per 8 attendees	Custom

IV Course Curriculum

#	Unit	Lecture Title	Key Topics
1	Why Bitcoin	Money Through Time	Evolution of money, characteristics of sound money, problems of fiat.
2	Why Bitcoin	Sound Money vs. Fiat	Fiat failures, gold limitations, Austrian economics, prior e-cash attempts.
3	Why Bitcoin	Digital Cash Challenges	Double-spend problem, Byzantine Generals, Bitcoin's breakthrough solution.
4	What is Bitcoin PT1	The Creation: Satoshi's Gift	Satoshi Nakamoto, the white paper, FOSS, Bitcoin's immaculate conception.
5	What is Bitcoin PT1	The Asset: Bitcoin Ownership	Blockchain/timechain, private-public key pairs, network consensus.
6	What is Bitcoin PT1	The Network: Nodes, Miners & Consensus	Node verification, miners, the halving, difficulty adjustment, the ledger.
7	What is Bitcoin PT2	Bitcoin's Ethos	Core principles, game theory, blockchain trilemma, participant incentives.
8	What is Bitcoin PT2	What If...?	Fear, uncertainty, and doubt — addressing common objections head-on.

9	How to Use Bitcoin	Getting Started	Exchanges, wallet introduction, where Bitcoin actually lives.
10	How to Use Bitcoin	Bitcoin in Action	Sending, receiving, recovery phrases, and Bitcoin habits.
11	How to Use Bitcoin	Securing and Scaling	Passphrases, multisig, Layer 2 solutions, Lightning.
12	How to Use Bitcoin	Bitcoin Worldwide	Global adoption, circular economies, the optimistic future.

V Exam Schedule & Grade Distribution

Four exams are administered at key milestones throughout the course. Participants have **three attempts** per exam.

Exam	Administered After	Weighting
Exam 1	After Lecture 3 (Unit 1 — Why Bitcoin)	20%
Exam 2	After Lecture 6 (Unit 2, Part 1)	25%
Exam 3	After Lecture 8 (Unit 2, Part 2)	20%
Exam 4	After Lecture 12 (Unit 3 — How to Use Bitcoin)	35%
Total		100%

VI Certification Requirements

Upon successfully completing the course, participants receive a **Certificate of Achievement**. This certificate recognizes the dedication, knowledge, and mastery of key Bitcoin skills demonstrated throughout the program.

To earn the certificate, participants must:

- Attend **all scheduled sessions** to ensure full engagement with the material.
- Actively **participate in all course activities** to apply and refine their skills.
- Achieve a **minimum grade of 85%** on all four exams to demonstrate competency.
- Complete the **follow-up Bitcoin Q&A session** scheduled 3–6 months post-course.

Employers may display the official '**Certified by BTC Sessions & BTC Mentor**' badge on company assets, websites, and communications when staff successfully complete the training.

VII Optional Add-On Modules

BTC Mentor offers optional technical training modules on a per-request basis. Add-ons may incur additional fees outlined in a revised course agreement.

Hardware Wallet Workshop	Hands-on training in selecting, setting up, and securing Bitcoin with hardware wallets for optimal cold storage.
Bitcoin Privacy Techniques	In-depth training on CoinJoin/PayJoin, privacy-focused wallets, and UTXO management for corporate environments.
Accepting Bitcoin	Training and full implementation of Bitcoin payment tools including BTCPay Server setup and configuration.
Corporate Treasury Multisig Vault	Step-by-step guidance on designing and deploying multi-signature vaults for secure, enterprise-level Bitcoin storage and governance.

VIII Ongoing Support

All participants receive access to private, direct communication with the BTC Mentor team via a dedicated community app. Mentors are available during regular business hours to address any questions — technical or otherwise — for **one full year** following the course start date.

A formal **Bitcoin Q&A follow-up session** is scheduled 3–6 months after course completion to address questions and developments that have arisen in the interim.

Ready to get started?

Book a free 30-minute discovery call to discuss your team's needs.

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